

The 2017 University-Industry Engagement Conference: *From Best Practice to Next Practice Asia-Pacific Opportunities and Perspectives*

CALL FOR PAPERS, PRESENTATIONS, GOOD PRACTICE CASES, NEXT PRACTICE CONCEPTS, AND POSTERS

The 2017 University-Industry Engagement Conference will be a global meeting and discussion forum for researchers, practitioners and business representatives on university-industry interaction, innovation and entrepreneurship, where theory and practice are equally emphasised in the programme.

The conference, organized by the University Industry Innovation Network in partnership with The University of Adelaide, the University of South Australia and Flinders Partners, will cover a wide range of topics around university-industry engagement with the main focus of the conference being on the transition from best practice to next practice and Asia-Pacific opportunities and perspectives.

We are now calling for abstracts on the themes of the conference. Abstracts will be reviewed by an international scientific and practitioners committee with a double blind review process.

The deadline for the submission of abstracts is **September 26, 2016**. Please submit the abstracts through the online submission form, available at:

<http://www.submission.uiin-asiapacific.com>

Call for scientific presentations / paper (optional)	Call for practitioners presentations / paper (optional)	Call for good practice presentations / case studies	Call for next practice concept poster presentations	Call for poster presentations
For those interested in presenting scientific results at the conference. Full papers (optional) will be published in the conference proceedings. Selected papers will be invited to be published in the conference's partner journals.	For those interested in presenting practitioner results / experiences at the conference. Full papers (optional) will be published in the conference proceedings.	For those interested in presenting and discussing their good practice case study at the conference. Accepted good practice case studies will be published in the UIIN Good Practice Case Study Series (www.gps.uiin.org).	For those who would like to present their next practice concept in a poster session at the conference. Accepted next practice concepts will be published in the UIIN Next Practice Concept Book.	For those who would like to present their research results in a poster session at the conference. The posters will be presented on large-scale roll-up-banners printed by the conference organisers.

IMPORTANT DATES

September 26, 2016:
Submission deadline
for abstracts

October 17, 2016:
Notification of
acceptance to
successful authors.
Instructions for
preparing the full
paper, case study,
poster as well as
presentation will be
provided.

December 14, 2016:
Early-bird deadline

January 9, 2017:
Full paper (optional),
case study, poster and
next practice
submission deadline.
Papers and case
studies will be provided
unedited in a digital
format (with an ISBN
number) to all
conference
participants.

February 15-17, 2017:
Conference.

CONFERENCE SUBTHEMES

The subthemes include but are not limited to the following:

1. **A holistic perspective on university-industry engagement**
 - Engagement strategy
 - Building capabilities for university-industry engagement
 - Building a culture supportive of university-industry engagement
 - Science-to-Business Marketing
 - Co-creation and co-innovation – going beyond open innovation
 - Going global
 - Managing projects and relationships with universities
 - Horizon Scanning: the future of work and learning and how this impacts UIE
2. **Entrepreneurial ecosystems**
 - Building an innovation driven economy
 - The role of universities in regional and national innovation systems
 - The role of business in university-industry engagement
 - Maximising SME engagement with universities
 - The role of entrepreneurs and intrapreneurs in promoting and sustaining innovation
3. **Entrepreneurial universities**
 - Managing entrepreneurial universities
 - Academic and student entrepreneurs
 - Entrepreneurship education
 - High impact entrepreneurship
 - Start-ups and spin-offs
4. **Impact, policy and funding**
 - Measuring the impact and level of innovation activities
 - IP, innovation and education policy
 - Venture Capital funding environments
 - The rise and role of patient capital
5. **University-industry engagement in context**
 - Agriculture, food and wine
 - Photonics
 - Defence
 - Advanced manufacturing
 - Healthcare & medical